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weekly magazine with a focus on content

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ProSiebenSat1. Media sells SBS Belgium

The sale of ProSiebenSat.1 Media's TV activities in Belgium to a bidder consortium comprising Finnish media company Sanoma Corporation (33%), which has also activities in Belgium, Belgian



publisher and media company Corelio (33%) and Waterman & Waterman (33%), the holding from Woestijnvis founders Erik Watté and Wouter Vandenhaute, has been closed last Wednesday.The disposal of the TV and print activities in The Netherlands is still subject to merger control clearance and is expected for the summer. In The Netherlands John de Mol's Talpa Media (33%) and Sanoma Corporation (67%) will acquire SBS Netherlands. (cont. page 2)

FremantleMedia Australia signs deal with Mark Burnett

FremantleMedia Australia (FMA) has signed a deal with US producer Mark Burnett - via Mark Burnett Productions-owned One Three Television – to develop local versions



of his programmes for Australia and New Zealand. Under the deal, FMA will become Burnett's sole production services company for all One Three-owned and controlled formats in both countries, and will be the producer of any local versions of Burnett's programmes. (cont. page 2)

Zig Zag signs agreement with Yoshimoto

UK production company Zig Zag Productions has entered the Japanese market by optioning two prime time Japanese endurance shows and signing a partnership deal with creative agency Yoshimoto, which will see Zig Zag's formats re-made in the Far East. Under the terms of the deal, Yoshimoto Creative Agency and Zig Zag create and develop new and compelling television formats that are principally targeted for the UK and international markets but which can first be developed, sold and broadcast in Japan.

(cont. page 10)

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ProSiebenSat1. Media sells SBS Belgium

The sale of ProSiebenSat.1 Media's TV activities in **Belgium** to a bidder consortium comprising Finnish media company Sanoma Corporation (33%), which has also activities in Belgium, Belgian publisher and media company Corelio (33%) and Waterman & Waterman (33%), the holding from Woestijnvis founders Erik Watté and Wouter Vandenhaute, has been closed last Wednesday. In April the ProSieben-Sat.1 Group had signed agreements to sell its Belgian and Dutch business activities to a consortium of leading international media groups. The disposal of the TV and print activities in The Netherlands is still subject to merger control clearance and is expected for the summer. In The Netherlands John de Mol's Talpa Media (33%) and Sanoma Corporation (67%) will acquire SBS Netherlands.

DRAMA - HBO green lights WWI drama

American pay broadcaster HBO has green lighted a five-part miniseries. The project, which will be a co-production with the BBC, will be made by writer/producer Tom Stoppard (Shakespeare in Love, Enigma, The Russia House), while Benedict Cumberbatch (Sherlock) and Rebecca Hall will star in the miniseries, entitled 'Parade's End'. It is a TV adaptation of the 1920s tetralogy of the same name from UK author Ford Madox Ford. The series is set during World War I and revolves around a complex and destructive love triangle between Christopher Tietjens, a conservative English aristocrat, played by Cumberbatch, his beautiful but mean socialite wife Sylvia (Hall) and Valentine, a vibrant young suffragette.

DEALS - FremantleMedia Australia signs deal with Mark Burnett

FremantleMedia Australia (FMA) has signed a deal with US producer Mark Burnett - via Mark Burnett Productions-owned **One Three Television** – to develop local versions of his programmes for Australia and New Zealand. Under the deal, FMA will become Burnett's sole production services company for all One Three-owned and con-



trolled formats in both countries, and will be the producer of any local versions of Burnett's programmes. FMA will have direct and exclusive access to Burnett's entire back catalogue of formats as well as the ability to take shows currently in development and produce them first in Australia and New Zealand, along with ancillary rights to all formats. FMA has earlier already produced one season of 'The Apprentice', but is now eyeing other formats including brand new reality adventure show 'Expedition Impossible', which will make its US debut later this month on ABC.

DRAMEDY - Channel 4 unveils more details about Sirens

UK network Channel has unveiled more details about its new dramedy series '**Sirens**'. Kayvan Novak (Four Lions, Facejacker), Rhys Thomas (Bellamy's People, Star Stories) and Richard Madden (Game of Thrones, Worried About the Boy) star as a team of world-weary paramedics forever forced to deal with humanity at its stupidest. The six-part comedy



drama series was created by Brian Fillis (The Curse of Steptoe, An Englishman in New York) and inspired by EMT paramedic Tom Reynolds' book 'Blood, Sweat and Tea'. Swept along by an endless tide of bodily fluids rarely their own, our trio bicker, fight and shag their way through the darkly funny maelstrom of their lives. Behind the uniforms, the sirens, and the incredibly fast driving, they are three ordinary blokes trying to make it through yet another shift. But once they've finished saving other people's lives, will they be able to salvage their own? To the outside world Stuart (Thomas), Ashley (Madden) and Rachid (Novak) look like angels of mercy; to their colleagues, they're a trio of pedantic know-alls; and to the career alcoholics and late night revellers on the swarming streets of Leeds, they're nothing more than glorified taxi drivers with one dropoff point - Accident & Emergency. 'Sirens' is made by Daybreak Pictures (The Promise, Endgame, Britz) .

DRAMA - Power brings Neverland and Treasure Island to DISCOP

'Treasure Island' and 'Neverland' form the centrepiece of distributor Power's new slate of programming at this month's DISCOP. Along with new miniseries, including the much anticipated 'Blackout', and a slate of new movies from US producer RHI, Power has a strong line-up of content for the CEE market. '**Neverland**' is the prequel to JM Barrie's classic 'Peter Pan' and tells the story of how Hook and Pan became enemies. Rhys Ifans stars as Hook alongside Bob Hoskins, Anna Friel and Keira Knightley as Tinkerbell. **'Treasure Island**' features a cast including Eddie Izzard as Long John Silver, Elijah Wood, Donald Sutherland and Philip Glenister. Both are four-hour miniseries that will be broadcast on Sky in the UK and Syfy in the US. Action-packed cyber terrorism miniseries **'Blackout**' is a Power-RHI co-production and stars Eric La Salle, Bruce Boxleitner, James Brolin and Billy Zane.

COMEDY - Nickelodeon to debut new live action comedy in July

On July 1 American cable network Nickelodeon will launch its new live action comedy series



'Bucket & Skinner's Epic Adventures'. The series centres on two lifelong best friends on a never-ending quest for awesomeness while dealing with everyday dilemmas. Always approaching life, high school and surfing with enthusiasm, Bucket (Taylor Gray) is measured and analytical, while Skinner (Dillon Lane) is zen and carefree. The two inseparable friends have three goals in life: stay friends forever, always be near a beach and, when they're not at a beach, find a way to get to one.

DRAMEDY - Australian dramedy Offspring gets third season

Australian Network Ten has renewed its dramedy



'Offspring' for a third season. set in Melbourne's Fitzroy, the series centres on Nina Proudman (Asher Keddie) who struggles to deal with her family, her hunt for a decent love life and her tendency to over-think and fly off into fantasy. Her career delivering babies is full of surprises; her family life is never short of emergencies; and Nina is the person everyone turns to for help in the midst of their crises. Charting her way through the Proudman maelstrom, Nina must also navigate her way through the complex and confusing rules of love, dating and casual sex. Billie Proudman (Kat Stewart) is Nina's unruly elder sister. An apprentice in their father's real estate business, Billie is bold, brassy and incapable of lying. Once the wild child, Billie is now determined to start a family with boyfriend Mick (Eddie Perfect) - if only they can stick to their life plan. Following the Proudman family's adventures searching for love, fulfilment and balance in the chaos of modern life, 'Offspring' is about the life forces that drive us all: love, sex, babies, food and music. The second season premiered in May with 927 000 viewers. Southern Star will start production on the new 13part season later this year, with airing expected for end 2001 or in 2012.

DRAMA – Production on fourth season of Being Erica has started

Temple Street Productions and CBC Television have started production on the fourth season of the one-hour drama series '**Being Erica**'. This season, the series will see many familiar faces as Erica (Erin Karpluk) embarks on doctor training under the guidance of Dr. Tom (Michael Riley) who assigns her friends and family as her trial patients. With the patients unaware that she is treating them, Erica



travels back in time with them or in her own life to learn how to sort through the issues at hand. Erica's relationship with Adam (Adam Fergus) blossoms until Kai (Sebastian Pigott) returns and Erica finds herself torn. Erica balances this training with growing pains at 50/50 with business partner Julianne (Reagan Pasternak) and life with her family -reconciled parents Gary (John Boylan) and Barb (Kathleen Laskey) and sister Sam (Joanna Douglas) who is embarking on a new relationship of her own with Lenin (Brandon Jay McLaren). Also returning in Season Four are former colleague Brent (Morgan Kelly); Dave (Billy Turnbull) and Ivan (Michael P. Northey), partners and owners of Goblins café; Josh (Adam MacDonald), Samantha's soon-to-be ex-husband; and Jenny (Paula Brancati), Erica's former friend from high school and Ethan (Tyron Leitso), Erica's exboyfriend. Since it premiered on CBC Television in 2009, the show has been hugely successful worldwide. International distributor BBC Worldwide has sold 'Being Erica' to almost 160 countries including SOAPnet (US), E4 (UK), ABC2 (Australia), Paramount Comedy (Spain) and SBS/Net5 in The Netherlands.

DRAMA - BBC Two unveils more details about White Heat

Sam Claflin (Pirates Of The Caribbean: On Stranger Tides, United), Claire Foy (Little Dorrit, The Promise), Reece Ritchie (Prince Of Persia: The Sands Of Time, Pete Versus Life), Lee Ingleby (Being Human, Inspector George Gently), MyAnna Buring (The Twilight Saga, Any Human Heart), David Gyasi (Red Tails, Murderland) and Jessica Gunning (Law & Order UK, Doctors) will star in 'White Heat', a new semi-autobiographical drama series written by writer Paula Milne (Endgame, Small Island, The Virgin Queen, The Fragile Heart, The Politician's Wife) and produced by ITV Studios for BBC Two. The series charts the lives of seven friends from 1965 through to the present day. Their relationships, complex, volatile, life affirming and life changing, start when they come together as a diverse group of young students to live as flat mates in London's Tufnell Park: rebel with a cause Jack (Claflin), intelligent feminist Charlotte (Foy), fragile beauty Lilly (Buring), medical student Jay (Ritchie), electronics enthusiast Alan (Ingleby), law student Victor (Gyasi) and big-hearted Orla (Gunning). The series follows them over four decades as their lives, loves and destinies are shaped by the political events of each era - from the death of Churchill, the union strife of the Seventies, the ascendancy of Thatcher, the Falklands, Aids, the end of the Cold War to the present day. Their interwoven personal lives played against the backcloth of these crucial events converge to make them the people they are today. Filming will begin next week on location in London.

DRAMA - CSI loses Laurence Fishburne

Actor Laurence Fishburne is leaving **'CSI: Crime Scene Investigation**'. He played for 2.5 years the role of Dr. Raymond Langston, replacing William Petersen who left the series end 2008. Fishburne decided not to renew his contract for the series, and will return full-time to features. The drama is now in its eleventh season, with 251 episodes on the counter.



COMEDY - CBS orders new comedy pilot

American broadcaster CBS has green lighted a new comedy pilot. The still untitled project comes from actor/ writer/producer Rob Schneider (American Virgin, Little Man, The Longest Yard, Deuce Bigalow: Male Gigolo) and Lewis Morton (Big Lake, Sit Down Shut Up, Futurama) and is based on the actor's real-life experiences. The show stars Schneider as a confirmed bachelor who has just married and has to handle his tight-knit Mexican-American family. The pilot also stars Nadine Velazquez, Tony Plana and Eugenio Derbez. If the pilot is ordered to a series, it will probably air in the midseason.

DRAMA - ABC TV green lights Miss Fisher's Murder Mysteries

Australian network ABC TV has green lighted the new 13-part drama 'Miss Fisher's Murder Mysteries'. Essie Davis (Cloudstreet, The Slap), Nathan Page (Underbelly, All Saints), Miriam Margoyles (Babe, Harry Potter) and Hugo Johnstone-Burt (Cloudstreet) will star in the drama which starts production in Melbourne next month. Based on the best-selling Kerry Greenwood novels, 'Miss Fisher's Murder Mysteries' will be produced by Every Cloud Productions. The star of the series is lady sleuth, Phryne (pronounced Fry-knee) Fisher, to be played by Essie Davis, who sashays through the back lanes and jazz clubs of late 1920's Melbourne, fighting injustice with her pearl handled pistol and her dagger sharp wit. But behind the facade of elegance and charm are the scars of the past which drive Phryne to find justice for those who can't help themselves and to pursue the truth of her own dark history. The series will be distributed by All3Media International.

DRAMA - TNT acquires Castle

American cable network TNT has secured the exclusive off-network cable rights



to '**Castle**' from Disney-ABC Domestic Television. 'Castle', which just completed its third season on ABC, is a crime drama starring Nathan Fillion (Firefly, Desperate Housewives) and Stana Katic (Quantum of Solace, The Librarian: Curse of the Judas Chalice). 'Castle' (seasons 1 & 2) will begin airing on TNT in summer 2012.

DRAMA - Strong launch for ABC Family's Switched At Birth

American cable network ABC Family saw last Monday a strong launch for its new drama series 'Switched at Birth'. The show launched as the network's #1 series debut of all time in Total viewers, averaging 3.3 million viewers, but also in the demographics Adults 18-34, Women 18-34, Adults 18-49 and Women 18-49. Together with a rerun the same night the series got 4.9 million unique total viewers for the first episode. 'Switched at Birth' was cable's #1 programme in Women 18-34, Women 18-49, Viewers 12-34 and Females 12-34; and cable's #1



scripted show in Total Viewers, Adults 18-34 and Adults 18-49. The series tells the story of two teenage girls who discover they were accidentally switched as newborns in the hospital. Bay Kennish grew up in a wealthy family with two parents and a brother, while Daphne Vasquez, who lost her hearing at an early age due to a case of meningitis, grew up with a single mother in a working class neighbourhood. Things come to a dramatic head when both families meet and struggle to learn how to live together for the sake of the girls. John and Kathryn Kennish have led the 'perfect' life - he a retired professional athlete and she a stay-at-home mom, having together raised their two children, Bay and Toby, in an idyllic neighbourhood. But their world is turned upside down when they learn there was a mistake at the hospital and Bay is not their birth child. Bay discovers in her high school chemistry class that her blood type does not appear to match either of her parents', and official tests confirm the life-altering news. The family meets Regina Vasquez and her daughter, Daphne. A single mom, Regina has worked hard to take care of Daphne, a member of her school's basketball team, and a typical teenager in every way except that she is deaf. Daphne lives with her mother and grandmother, and attends her deaf and hard of hearing school with her best friend, Emmett. The girls struggle to keep their footing in the world they know and the new one into which they have both been thrown. Both questioning their identities - Bay, a rebellious and talented street artist, is fascinated to learn that her birth mother, Regina, is also an artistic type; Daphne's love of sports is shared with her birth father, John, once a professional baseball player. When financial difficulties arise for Regina, she accepts the Kennishes' offer that she, Daphne and Daphne's grandmother all live in the Kennishes' guest house, giving everyone a chance to get to know each another. The series stars newcomer Katie Leclerc as Daphne Vasquez; Vanessa Marano (Gilmore Girls) as Bay Kennish; Constance Marie (George Lopez) as Regina Vasquez; D.W. Moffett (Friday Night Lights) as John Kennish; Lea Thompson (Back to the Future, Caroline in the City) as Kathryn Kennish; Lucas Grabeel (High School Musical) as Toby Kennish; and newcomer Sean Berdy as Emmett.

DRAMA – Chloë Sevigny to star in Sky Atlantic's Hit And Miss

Sky Atlantic HD unveiled that actress Chloë Sevigny will star in 'Hit and Miss', Sky Atlantic's first original drama which is created by screenwriter Paul Abbott. Sevigny is best known for her appearances in films such as 'Boys Don't Cry' as well as her role in the HBO series 'Big Love'. She has also appeared in films like 'American Psycho' and 'Party Monster' as well as being a prominent fashion designer. Sevigny will play Mia, a contract killer with a big secret: she's a pre-op transsexual. Mia's life is sent into a tailspin when she receives a letter from her ex, Wendy, who reveals that she's dying from cancer and that Mia had fathered a son, 11-year-old Ryan. Travelling to a tiny village in West Yorkshire to see the boy, the assassin then discovers the rest of Wendy's brood... 'Hit and Miss' is a six-part drama about family, sexual identity and killing, as it follows Mia's attempts to mix her killer instincts with her new maternal ones as she starts life with her new family - a lethal killer at the heart of a troubled family dramatically changes all of their lives forever. Writer and producer Paul Abbott is responsible for some of the most diverse and genre-defining dramas to appear on British television, from 'Shameless' to conspiracy thriller 'State of Play'. The series is a co-production made by Paul Abbott's development company AbbottVision and Red Production Company (Exile, Mark of Cain, Second Coming, Scott and Bailey). The six-part series will air on Sky Atlantic HD and Sky Atlantic in 2012. The project is the latest to come out of the development relationship between FremantleMedia Enterprises (FME) and AbbottVision. FME provides development funding to AbottVision and distributes its programmes around the world. FME launched the first AbbottVision title 'Exile' in April this year and will launch 'Hit and Miss' to international broadcasters at MIPCOM 2011.

DRAMA - Josh Lucas to star in NBC's The Firm



Josh Lucas (The Lincoln Lawyer, Sweet Home Alabama) is set to star in NBC's new legal drama series 'The Firm', based on John Grisham's best-selling novel and executive-produced by Grisham and Lukas Reiter. Lucas, whose featurefilm credits include Ron Howard's 'A Beautiful Mind', Jerry Bruckheimer's 'Glory Road', and Ang Lee's 'Hulk', will star as attorney Mitchell Mc-Deere (the role originated by Tom Cruise in the film) in the series, which picks up McDeere's story about a decade after the events of the novel and film. Based on the feature film and the best-selling novel of 1991, with seven million copies sold by author Grisham (The Pelican Brief, The Client), 'The Firm' continues the story of attorney Mitchell McDeere (Lucas) who, as a young associate, brought down the prestigious Memphis law firm of Bendini, Lambert & Locke, which operated as a front for the Chicago mob. After a difficult decade, which included a stay in the Federal Witness Protection programme, McDeere and his family now emerge from isolation to reclaim their lives and their future - only to find that past dangers are still lurking and new threats are everywhere. 'The Firm' is produced by Entertainment One in association with Sony Pictures Television and Paramount Pictures.

FICTION - CBC unveils 2011-2012 season

Canadian network CBC has unveiled its 2011-2012 line-up, including two new comedies, two new dramas and two reality shows. At the scripted front CBC will launch the new drama '**Camelot**', based on the story of King Arthur. A new local drama is '**Arctic Air**', an adventure drama about a group of renegade pilots who fly small bush planes in North



Canada. New comedies include '**Michael: Tuesdays & Thursdays**' (*picture*), which revolves around a therapist and his most challenging patient. Finally also brand new is comedy series '**Mr. D**', in which Gerry Dee plays the role of an under-qualified teacher faking his way through life. Returning scripted shows are '**Heartland'**, '**InSecurity'**, '**The Republic of Doyle'**, '**Little Mosque on the Prairie'** and '**Being Erica**'.

DRAMA – Starz unveils more details about drama Magic City

American network Starz has unveiled more details about its upcoming drama 'Magic City'. Actors Jeffrey Dean Morgan, Olga Kurylenko, Jessica Marais, Steven Strait, Christian Cooke and Danny Huston begin production in Miami this week on the 10-part drama, set to debut on Starz in 2012. Jeffrey Dean Morgan (Watchmen, Grey's Anatomy, Dibbuk Box) portrays lke Evans, the cool, visionary force behind Miami Beach's newest hotel and a man with dangerous secrets; Olga Kurylenko (Quantum of Solace, Max Payne) is Ike's wife Vera, a former showgirl who is deeply loyal to her husband and family; and Danny Huston (X-Men Origins: Wolverine, Clash of the Titans, John Adams) plays Ben Diamond, Miami's most dangerous mobster. The cast also stars Jessica Marais (Packed to the Rafters, Legend of the Seeker) as Ben's beautiful, caged wife, Lily; Steven Strait (10 000 BC, City Island) as Ike's eldest son, Stevie; Christian Cooke (Cemetery Junction, Demons) as Danny, Ike's innocent, hard-working younger son; Dominik Garcia Lorido (City Island, The Lost City) as Mercedes, a maid in the Miramar Playa who has grown up with the Evans family in the shadow of the hotel; and Elena Satine (Just Go With It) as Judi, a platinum blonde escort who works out of the Miramar Playa and helps lke out from time to time. Rounding out the 'Magic City' cast are Kelly Lynch (Passion Play, Drugstore Cowboy), Michael Rispoli (The Taking of Pelham 123, The Weather Man), Seymour Cassel (Rushmore, Crash) and Yul Vázquez (The A-Team, American Gangster). As Frank Sinatra rings in a new year in the grand ballroom of Miami Beach's most luxurious dream palace - the Miramar Playa - its visionary leader, lke Evans, must deal with the Mob, his complicated family and a city in the midst of dramatic change as Fidel Castro takes control of Cuba, just 200 miles offshore. By day the hotel at the centre of 'Magic City' is all diving clown acts and cha-cha lessons by the pool, but at night Miami Beach reveals a darker truth. 'Magic City' was conceived by writer/director/producer Mitch Glazer (The Recruit, Scrooged), who grew up in the glamorous, ominous world of late 50s Miami Beach. He serves as Executive Producer on the project along with Media Talent Group. 'Magic City' joins a line-up of TV entertainment from STARZ including 'Torchwood: Miracle Day', premiering July 8 and produced by BBC Worldwide Productions for Starz and the BBC. This October, the network will debut the new drama series 'Boss', starring Kelsey Grammer as a powerful, secretly vulnerable Chicago mayor. The series, currently in production, is produced by Lionsgate. This past April, the channel debuted 'Camelot', a re-telling of the King Arthur legend starring Jamie Campbell Bower, Joseph Fiennes and Eva Green from KA Television Productions Limited and T5 Camelot Productions, and distributed by Starz in the US, GK-TV in Canada and Take 5 Distribution in the rest of the world.

DRAMA - Falling Skies to debut in more than 75 countries



American cable network TNT and Turner Broadcasting System International's (TBSI) alien invasion series 'Falling Skies' will debut in more than 75 countries. TNT and TBSI have teamed for the global premiere of the new drama series from DreamWorks Television, TNT Productions and executive producer Steven Spielberg, starring Noah Wyle. This summer, the drama will be available in more than 180 million homes worldwide, beginning with the series premiere on June 19 in the US on TNT. TBSI holds most worldwide rights to 'Falling Skies', while the series will also air on TNT networks in several international markets. In other areas, the drama has been licensed to networks that include Fox, Super Channel and Canal+. Warner Bros. International Television holds licensing rights for Canada. The series will be seen in more than 75 countries and markets, including Germany, Brazil, Mexico, Spain, Canada, South Korea and the UK. More markets will be added in the weeks and months ahead. 'Falling Skies' opens in the chaotic aftermath of an alien attack that has left most of the world completely incapacitated. In the six months since the initial invasion, the few remaining survivors have banded together outside major cities to begin the difficult task of fighting back. Each day is a test of survival as citizen soldiers work to protect the people in their care while also engaging in an insurgency campaign against the occupying alien force, whose nature and purpose remains a mystery. The series stars Noah Wyle (ER), Moon Bloodgood (Terminator Salvation), Will Patton (Armageddon, Into the West) and Drew Roy (Secretariat).

COMEDY – Disney Channel starts production on Jessie

Production has begun in Hollywood on 'Jessie', a new comedy series starring 18-year-old Debby Ryan (The Suite Life on Deck, 16 Wishes) as an idealistic teen from rural Texas who moves to New York City and becomes a nanny for a high-profile couple with four kids. The series is scheduled to premiere in fall 2011 on Disney Channel. Starring alongside Ryan are Kevin Chamberlin (Broadway's 'The Addams Family"') as Bertram, the frosty butler; Peyton List (27 Dresses, Diary of a Wimpy Kid: Rodrick Rules) as Emma, a brilliant but cynical 13-year-old and the only biological child in the bunch; Karan Brar (Diary of a Wimpy Kid, Diary of a Wimpy Kid: Rodrick Rules) as Ravi, a 10-year-old adoptee imbued with his Eastern culture, but thrilled with his new life in America; Cameron Boyce (Grown Ups) as Luke, a 12-year-old adopted son who is exploding with mischief and is a videogame addict; and Skai Jackson (Royal Pains) as Zuri, an adorable 7-year-old girl adopted from Africa who is highly imaginative and fanciful. Jessie is a small town girl with big dreams who embarks on the adventure of a lifetime when she decides to leave behind starry nights for big city lights. Thrilled to be on her own and determined not to be intimidated by New York City, she accepts a job as nanny and moves in with highflying couple Morgan and Pandora and their four children, Emma, Ravi, Luke and Zuri. With a whole new world of opportunities within her reach, Jessie begins to navigate young adulthood and life in the big city. She surprises herself with how much she comes to rely on the support and advice of the kids in her care. Also helping to keep her moral compass in check are Bertram, the family's butler, and Tony, the building's 20-year-old doorman. The series is from It's a Laugh Productions.

DRAMA – FremantleMedia unveils more details about Le Mans drama

FremantleMedia Enterprises (FME), the commercial and brand extension arm of FremantleMedia, has announced that 'The Drivers', the series based on the world surrounding the high-octane 24 hour motor race in Le Mans during the 1950s/1960s, is being written by BAFTA-nominated film and television screenwriter Michael Hirst. 'The Drivers' is based on the book 'Shelby: The Man, The Cars, the Legend' written by Wallace A. Wyss and optioned from Iconografix. It tells the true story of wild young drivers from the US, Germany, France, Italy and the UK, friends and rivals, amateurs risking everything for a shot on the tracks. Hirst will be attending the 24 Hours of Le Mans event this weekend as part of his ongoing research into the project. His credits include the Academy Award and BAFTA Award winning film 'Elizabeth' as well as TV drama 'The Tudors' which he created, executive produced and for which he wrote all 38 episodes. Scott Free was recently announced as co-producer of the programme, alongside Headline Pictures and Sennet Entertainment. FME is funding the project as part of their global drama strategy to develop and package drama series for the international market.

DRAMA - MTV cancels Skins

American cable network MTV has cancelled its US remake of UK drama '**Skins**'. Although the series launched strongly in early 2011 with 3.26 million total viewers, becoming the network's highest-rated new scripted series in the key target groups 12-34 in its history, the show lost more than half of its viewers with the second episode. The network now has decided not to bring back the drama for



a second season. The series followed the audacious adventures of a disparate group of teens.

ANIMATION - ZDFE and DQE sign distribution deal for 5 & IT



ZDF Enterprises has signed an agreement with DQ Entertainment for the new 3D Stereoscopic HD TV series '5 & IT' as part of a packaged multi million euro deal. The agreement is in line with ZDF Enterprises' objective to develop, produce and distribute original programming and DQE's objective to bring classical and iconic properties to life. '5 & IT' is a series of fantasy adventures for children aged 6 to 10 and is based on the book 'Five Children and It' by Edith Nesbit written in the early part of the last century . The story has already successfully appeared in live action cinema and TV in Europe. ZDF Enterprises will hold the distribution rights in 64 countries including Western and Eastern Europe (excluding French-speaking Europe, the UK and Ireland), South Africa and Latin America. DQE is presently in discussion with broadcasters worldwide for TV broadcast and expects to conclude soon. '5 & IT' follows the adventures and escapades of five children after they unearth and befriend a bizarre little sand fairy, a Psammead, the 'IT' by their Uncle's beachfront mansion. The Psammead is an ancient, ugly and irritable sand fairy the children find in a gravel pit. It grants them a wish a day, lasting until sunset. But they soon learn it is very hard to think of really sensible wishes, and each one gets them into unexpected difficulties.

KIDS - More deals for Mia & Me

German company m4e has made more deals for the live action/animation series '**Mia and Me**', made by Lucky Punch (a joint venture between m4e AG and Gerd Hahn) in co-production with Rainbow SpA and March Entertainment. TV-rights of the series have been acquired in France by Canal+ and Teletoon, in Portugal by TVI and in the United Arab Emirates by E-Vision. Furthermore, the first licensing and merchandising contracts have been initiated. Rights have



been secured by Egmont VGS for a broad publishing programme, by Panini for collectors' stickers and albums as well as a monthly published print magazine, by Panini Kids for DVDs, and Schmidt Spiele for board games and puzzles. The series will also air on ZDF in Germany and Rai in Italy, with two stations also involved as co-production partners. Further negotiations with broadcasters from the UK, the Benelux, Scandinavia, Eastern Europe, Asia and South America are nearing finalisation. International distribution rights are handled via m4e AG as well as through its subsidiary Telescreen and co-production partner Rainbow SpA. Mia used to read about the Land of Centiopa in an ancient book of myths. Thanks to a high-tech portal designed by her father, she finds herself hurled in the wondrous world of elves, unicorns pans and dragons. Plunged into a fantastic fairy tale turned real, the little girl Mia must find the strength within herself to save a race of unicorns - and the entire world. Mia has to fight against the evil Queen Panthea who wants to capture the unicorns to keep herself young. Production on the 26 episodes of the first season will be completed by autumn 2011, and a second season with 26 episodes is already in production. 'Mia and Me' is expected to celebrate its international TV premiere in the spring of 2012.

http://www.insidetv.info/trail/miaandme.wmv

ANIMATION – Endemol signs licensing deals for Bananas In Pyjamas

Endemol's global brand division has appointed Ink (formerly Kidz Entertainment/EEMC) as the exclusive licensing agency for '**Bananas in Pyjamas**' properties in Eastern Europe and Nordic regions. The agency has come on board to drive growth of the 'Bananas in Pyjamas' brand across territories including Russia, Sweden, Norway, Finland and other Central and Eastern European countries. 'Bananas in Pyjamas' is an international show, which launched on ABC in Australia in 1992 and has aired in more than 70 countries with a worldwide viewing audi-

ence expected to be over 100 million. The new CGI animated series premiered on ABC Australia in May 2011 to strong ratings. The series has also been acquired by Channel 5 in the UK and Turner Broadcasting to cover their EMEA territories on their new pre-school channel Cartoonito. Other international sales include the Philippines (ABS/CBN), Thailand (BBTV), Pan Asia (Disney Channel), Latin America (Discovery Kids), Singapore (OKTO Kids), Ireland (RTE), New Zealand (TV3) and Hong Kong (TVB Pearl). 'Bananas in Pyjamas' is a Southern Star Entertainment / Southern Star Singapore Production in association with the Australian Broadcasting Corporation. The pre-school series is a colourful CGI animated series about loveable pyjama wearing bananas, B1 and B2, their adorable friends the Teddies and the ever mischievous Rat, who romp their way through the magical world of Cuddlestown.

ANIMATION – Italy goes for Suckers and Angus&Cheryl

'Suckers' and 'Angus&Cheryl', two series from BRB Internacional, have been acquired in Italy by Switchover Media. Both will be shown in an open-broadcast format: 'Suckers' via K2, and 'Angus&Cheryl' by Frisbee. The Italian company's Licensing Division will be in charge of managing the licensing rights for both properties there. '**Suckers**' (104x2') is a slapstick comedy series without dialogue that reflects nothing less than life itself, as seen through car windows. The series, co-produced by Screen 21, Genoma Animation, Televisió de Catalunya and distributed globally by BRB, is currently being showing in many countries on channels such as Disney XD in EMEA, Asia and the US; and Cartoon Network in Latin America. '**Angus&Cheryl'** (104x2') is a Pop UP-style comedy without dialogue, offering an endearing vision of the daily adventures (or misadventures) between modern-day boys and girls. The saga, filled with screwball sketches, is currently being show on RTVE's Clan channel in Spain as well as in several different countries throughout Europe and Latin America, on Nickelodeon.



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FORMATS - Second season for comedy sketch show What If?



Belgian network 2BE has green lighted a second season of comedy sketch show 'Wat Als?' (What If?), a format is devised by Belgian production company Shelter, that also made Rose d'Or 2010 winner 'Benidorm Bastards'. 'What If?' is a rollercoaster of comical sketches answering a raft of 'What If?'questions about surreal 'situations', creating a 'new' kind of reality and leading to a total absurd world or into an alarming realistic new situation. 'The end of the world as we know it,' state the programme makers. Questions that are answered by 'What If?' include 'What if Barbie really existed?', 'What if Alcohol was prohibited?', 'What if the Titanic had never sunk?', 'What if Facebook existed already in the Middle Ages?', 'What if butchers were rock stars?', 'What if puzzling was perilous?' or 'What if judges were rappers?'. Dutch commercial network RTL4 has already acquired the format rights of the show. RTL4 also was the first network ordering a local version of 'Benidorm Bastards'. 'What If?' averaged during its first season more than 250 000 viewers on 2BE, reaching about 20% of the network's core target group VVA 18-44, and becoming the highestrated local production this year on the network.

KIDS - Moonscoop to produce live action version of Code Lyoko

Moonscoop started production on a brand new live action and 3D version of its animated show **'Code Lyoko**', with coproduction partners France Télévision and Canal J. The new season, called 'Code Lyoko Evolution', which is the fifth in the series, will bring 26 new episodes (26x26'). The original animated four seasons (97x26') of 'Code Lyoko' featured a dynamic mix of 2D and 3D animation. The series has sold



to more than 150 countries worldwide scoring high ratings in major territories including on France 4, on Clan TV in Spain and on Cartoon Network in the US and Rai Gulp in Italy. It has also built a dedicated and active fan community with 150 000 fans on Facebook. The show, which targets kids six and older, is supported by an extensive licensing and merchandising campaign with consumer products in wide-ranging categories, a strong publishing and DVD presence, and an upcoming live show which will launch in Spain this year. In addition, following 'Code Lyoko' game releases for Nintendo DS, PS2, PSP and Wii, Moonscoop is developing a MMORPG (Massively Multi-player Online Role-Playing Game) in collaboration with company CJ Internet. The gaming experience will include full 3D, real role-playing universe and full combat system. 'Code Lyoko' blends action and adventure and a swift pace with rich graphics and issues for today's kids. Our planet Earth and the parallel universe called Lyoko face the threat of annihilation. A super virus has infected the central processing units in X.A.N.A and only four kids can foil the mad computer's evil designs. Yumi, Ulrich, Odd and Jeremy lead doubles lives: ordinary students in their early teens by day, action heroes in the virtual digital world.

REALITY - Chello Zone acquires Mantracker and Fantasy Factory for Extreme Sports

Chello Zone has acquired the latest seasons of the Canadian reality series 'Mantracker' and 'Rob Dyrdek's Fantasy Factory', which will be broadcast on Extreme Sports Channel



across EMEA this Spring. '**Mantracker**' series 4, 5 and 6, licensed from Kelen Content, follow pairs of contributors who have been let loose in the Canadian wilderness to try and reach their end location before expert tracker Terry Grant closes in. Grant is a veteran of the Alberta Foothills Search and Rescue Team

and has trained UK troops in enemy detection. **'Fantasy Factory'** series 3 from Passion Distribution features the daily drama at skate legend Rob Dyrdek's company set amongst the world's first allconcrete indoor skate plaza. Dyrdek has had a long and influential career as a professional skateboarder, filmmaker and entrepreneur. **'Fantasy** Factory' gives a glimpse into his exciting life in which he's



launched a long list of non-profit organisations, innovative businesses and media productions. F

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REALITY - VH1 launches new show Famous Food in July

American cable network VH1 will launch on July 10 the brand new ten-part series 'Famous Food' (10x60'). From Ashton Kutcher's Geisha House to Robert DeNiro's Ago, attaching a celebrity's name to a restaurant is definitely a growing trend in Hollywood.... but is it always a recipe for success? This fall, VH1 is going to put the concept to the test by partnering with renowned restaurateurs, The Dolce Group, to give seven celebrities the chance to turn one of their West Hollywood properties into a flourishing and fully-operating restaurant. Joining the cast is Heidi Montag (The Hills), who not only has a passion for food, but also knows a thing or two about the restaurant business, especially after dealing with the unfortunate demise of her parent's restaurant. DJ Paul and Juicy " (from rap group Three 6 Mafia), who both have experience in the kitchen and have dreams of hosting a cooking show, will finally be given the opportunity to bring their culinary expertise to the table. Working with them, a cast of food connoisseurs in their own right, Danielle Staub (Real Housewives of New Jersey), Jake Pavelka (The Bachelor), Ashley Dupre (Singer) and Vincent Pastore (The Sopranos) have always had the desire to pursue their visions and conquer the restaurant world. For eight weeks, this colourful crew of celebrities will roll up their sleeves and work together to launch their own restaurant, aptly named, Famous Food. 'Famous Food' is created and produced by 51 Minds Entertainment (Endemol).

FACTUAL - UKTV's Yesterday green lights Find My Past

UKTV's network Yesterday has green lighted the new ten-part series 'Find My Past'. Produced by Lion Television, 'Find My Past' is Yesterday's highest volume commission to date. It will be co-funded by the brightsolid-owned family history site findmypast.co.uk. Premiering in the fourth quarter of 2011, each of the ten hour long episodes of the series will focus on a well-known moment in British history and use genealogy to connect three seemingly unrelated members of the public to that very familiar event, be it the evacuation of Dunkirk, the sinking of the Titanic or the Jack the Ripper attacks in Victorian London. In each of the ten episodes of 'Find My Past', three members of the public are brought to a particular location and told that they have an ancestral link with that place and to each other, before they are tasked with researching their family trees and discovering their shared connections ahead of the final reveal. For instance, Yesterday's Dunkirk episode - much filmed on and around the beach itself - will focus on one of the 850 vessels hastily assembled to evacuate the 338 226 troops stranded at Dunkirk, and will re-connect descendants of that particular boat's owner, a rescued soldier and a soldier from the same platoon who perished on the beach before being rescued.

REALITY - Fifth season for Bravo's Flipping Out in July

On July 6 American cable network Bravo will launch the fifth season of '**Flipping Out'**. 'Flipping Out' follows Jeff Lewis and his loyal staff at Jeff Lewis Design. Jeff spent most of last year getting the business up and running and this season he is faced with more work than he could have ever dreamed. With clients all over the country, the stress level is at an all time high. But in true Jeff Lewis style, he balances an all-new group of quirky clients while still indulging in outrageous tangents – including planning a over-the-top birthday present for Zoila (a facelift) and organizing



a wild bachelorette-party weekend in Vegas for his assistant Sarah. The entire crew is back – his trusty Executive Assistant, Jenni Pulos, his lovable housekeeper, Zoila Chavez, his assistant/sister-in-law, Sarah Berkman, the hot house assistant Jett Pink, and intern turned full-time employee, Trace Lehnhoff. The usually guarded Lewis also opens up his personal life and introduces everyone to his boyfriend Gage Edward. Gage is the head of Jeff's new Business Development team. He is incredibly ambitious and wants to turn Jeff's small design firm into a much larger brand. As Gage pushes Jeff to become more serious about his company, Jeff finds that some of his staff, while fun to have around, aren't necessarily good for business. The fourth season of 'Flipping Out' was its highest-rated ever in total viewers, averaging 1.49 million total viewers. The series was also the No. 1 real estate show on cable in both 2009 and 2010 among adults 18-49. 'Flipping Out' is produced by Authentic Entertainment.

REALITY - TLC orders second Extreme Couponing

American cable network TLC has renewed its docu-series **'Extreme Couponing'** for a second season. To date, the series, which reveals the dramatic shopping skills of everyday people who clip and save their way to shocking savings - and massive stockpiles, has averaged 1.9 million total viewers. From seeing their shocking stockpiles of merchandise they rack up, to demonstrating their dramatic shopping skills, to witnessing how some use their amazing couponing ways to benefit local communities, the series shares



the world of these people in pursuit of extraordinary deals. TLC has ordered 12 episodes for the second season; production has already begun and is expected to premiere in September. 'Extreme Couponing' is produced by Sharp Entertainment.

REALITY - Bravo renews The Real Housewives of New Jersey



American cable network Bravo has renewed its docu-series '**The Real Housewives of New Jersey**' for a fourth season, after delivering the highest-rated season premiere in the network's history among adults 18-49 and the highest-rated season premiere in the 'Housewives' franchise with total viewers. The series follows five of the most affluent Jersey Girls as they live lavish lifestyles and deal with all the drama that money can buy.

TALENT SEARCH - CBC to air Cover Me Canada in September



This Fall Canadian network CBC will launch the new reality contest 'Cover Me Canada'. In the show each week the best undiscovered musicians in the country will battle it out to see who is the greatest new musical act in Canada. But, in order to win the ultimate prize, they'll have to cover the most iconic chart-topping songs from some of the greatest Canadian artists of all time and make them into their own. The winner will receive a cash prize of \$100 000 and get the opportunity to record an original single with an established record producer and have the single distributed by Universal Music Canada. The weekly live series kicks off Sunday nights this September. Contestants can be a recreational choir, a reggae group, a traditional rock band, ... The show is made by Temple Street Productions.

GAMESHOWS - Zig Zag options two Japanese endurance shows

UK production company Zig Zag Productions has entered the Japanese market by optioning two prime time Japanese endurance shows and signing a partnership deal with creative agency Yoshimoto, which will see Zig Zag's formats remade in the Far East. Under the terms of the deal, Yoshimoto Creative Agency and Zig Zag create and develop new and compelling television formats that are principally targeted for the UK and international markets but which can first be developed, sold and broadcast in Japan. In addition, Zig Zag has optioned two of Japan's biggest prime time endurance game shows from Japan's Nippon Television Network Corporation, targeting broadcasters in the UK and US. 'Exit' (13x60') is about a team of five to seven contestants facing a room-escape challenge in three stages, each which take place in a unique locked room with various traps. The team divides itself so that each member participates in one of the three stages, where they must answer quizzes and puzzles to escape from the room before time runs out. Cleverness, teamwork and ability to handle pressure are all important factors in this nail-biting escape game variety show. Some examples of the stages are 'The Beam Room' in which three contestants standing on 'Beams of Life' must solve puzzles to escape. And in 'The Stone Monster Room' two contestants locked in a long tunnel must solve scrambled word puzzles while a hungry Stone Monster creeps towards them. And in 'The Water Room' two contestants must solve hidden puzzles related to objects in the room before water rises and leaves them with only a few inches to breathe. The second show is 'All or Nothing', in which seven strangers have 24 hours to overcome a series of physical and mental challenges and make it to their destination in time. If they do, they will share \$50 000. If they fail, they win nothing. What makes the journey difficult is every decision and every challenge must be agreed to and performed by each member of the group. From what they eat, to when they go to the bathroom, to who gets the bed at night is voted on and everyone has to choose and go along with the same outcome. That makes even the smallest decision a potential roadblock because the clock is always ticking and the more time they spend arguing, the more likely they will not reach their destination in time. 'All or Nothing' is a self-contained show that can be easily adapted to any environment. Every episode will have a different destination and a new cast. Each new cast brings different personalities, issues and fears into each week's challenges. The show is made by Lighthearted Entertainment, the creator of Fox's 'The Moment of Truth', ABC's 'Extreme Makeover' and MTV's 'Next'. Zig Zag previously optioned 'Move It' from Nippon in Japan.

REALITY - Channel 4 to follows lives of seven dwarves in docu-series

This summer, Channel 4's brand new observational documentary series follows the lives of seven dwarf actors as they live together and perform in a production of 'Snow White in Woking'. During the Christmas pantomime season all across Britain, people of restricted height - some of whom are employed in ordinary jobs from February to November - take on



paying roles in the theatre. This series gives viewers a rounded insight into the personal and professional lives of the dwarves cast together for Woking's New Victoria Theatre pantomime, and aims to cut across some of the preconceptions that small people often encounter. **'Seven Dwarves'** (working title) films with this intelligent, honest and outgoing group - from celebrating Christmas Day and New Year's Eve to winding down after performances, out with friends and family, and during their regular lives out of pantomime season. The dwarves also share what life is like as a small person in interviews - all with an infectious sense of humour. The series is made by The Garden Productions. The series will air in August on Channel 4.

FORMATS - Holland gets family weekend show

Dutch production company Vorst Media is working on a new family show in which a large family will live together during one weekend. The company is searching for families and/or relatives totalling at least ten people to pamper them during one weekend. They all have to live during one weekend together in a luxurious villa and all members have to be prepared to tell their (life) story. The programme makers will also insert some surprises in the show. It is unclear if there's already a network linked to the project. Vorst Media also makes 'Face Your Bullies', which airs on RTL4. That show, distributed by Absolutely Independent, has been sold to Denmark, Sweden, Norway, France, Germany and Finland, while also the US is interested in the format. In 'Face Your Bullies' people who've been tormented confront their bullies with the pain they've caused. Victims relive the events and seek closure.

FACTUAL - E4 to air concept-documentary series about modelling



UK network E4 will air this summer the eight-part concept-documentary series 'Dirty Sexy Things' (8x60'). The series, made by production outfit Betty, lines up of eight beautiful models ready to bare all for an eight-week project led by noted fashion photographer Perou. He sets out to create a series of stunning photographs which will challenge his own abilities as well as pushing our models to the extreme. By following what goes on in front and behind the camera lens, this brand new concept-documentary gets under the skin of modelling and reveals what life is like as a living beauty commodity. Is it one big glamorous party or a battle to stay on top?

REALITY - Discovery to premiere One Man Army in July

On July 13 American cable network Discovery Channel will launch its brand new reality competition 'One Man Army'. The competition series sees the toughest of the tough go head to head in events that would sideline regular contestants in an instant. The series is hosted by Mykel Hawke, US Army Special Forces veteran and former Green Beret. In the dangerous, unpredictable world of covert operations, counterterrorism, elite combat and law enforcement, only the fastest, strongest and smartest survive. In each episode of 'One Man Army', Hawke (Man, Woman Wild) puts four of the deadliest humans in America through three separate challenges of speed, strength and intelligence. One by one, they are eliminated until one stands alone as the winner of both a \$10 000 prize and the title of One Man Army. Each episode will introduce four new competitors, featuring men from the Navy Seals (including a former Seal Team 6 member), Marines, Air Force, Army, US Marshals Service, SWAT and other law enforcement agencies, as well as top fighters from MMA and other extreme sports. Along the way, we meet each competitor to learn their history, motivation and why their specific training either gives them a leg up or is a liability in each of the challenges. Challenges are designed to test competitors in skills necessary to real life survival and combat. Speed challenges focus on agility, quickness and reflexes, including elements such as target shooting, crossing a laser-filled room without touching a beam, and the Houdini-like water coffin test, in which competitors must escape from a sealed, water-filled container. Power, endurance and brute force are essential for the series' strength challenges, which include breaking through a series of walls using different tactics, a tug of war (with unexpected elements diabolically thrown in), and having to dig underground tunnels to make their way through a course. Intelligence rounds involve quick thinking and include challenges such as figuring out the best tactics to escape from a locked cell, and a deceptively difficult challenge which forces competitors to free themselves from a rope hanging them upside down. The operative with the slowest time in each round is knocked out of the competition. Throughout, weapons, tools and tactics are explained via compelling, videogame-like graphics. 'One Man Army' is produced by Renegade 83.

REALITY - TLC green lights High Stakes Sweepers pilot

American cable network TLC has green lighted a pilot of 'High Stakes Sweepers' (working title). According to the Direct Marketing Association, 55 million Americans per year enter sweepstakes, and around 15 million enter 4 or more a year. 'High Stakes Sweepers' tells the stories of die-hard 'sweepers', who spend up to 60 hours per week searching for forms, buying products, and testing their luck in thousands of contests in the hopes of winning anything from a tube of toothpaste to a trip to Italy. They're raiding the supermarkets, taking the kids dumpster-diving for bottle caps, and relying on both strategies and superstitions to improve their chances. Viewers will enter their world to see how sweeping has affected their lives, check out the thousands of things they've won, and be there when the doorbell rings for the next big prize. The five sweepers profiled in the special include Ron, who will stop at nothing to save money on his daughter's upcoming nuptials, and is trying to win everything for the wedding - from the honeymoon to the garter. Carolyn has lost her job and is convinced she can win enough through sweepstakes to earn a living. Sweeping Sisters Barbara and Patricia have won everything from a year's supply of beer to a case of tampons, and they're hungry for more. Robert has brought the entire family into his obsession, using his two young kids to help decorate envelopes in the hopes of improving their chances. And Ret has won over 1.2 million dollars of prizes and shows viewers how she does it. Production on the special began this week while the show will premiere later this summer. Authentic Entertainment is producing the series.

FORMATS - Fox to launch new show Buried Secrets in August

American broadcaster Fox will premiere its new unscripted show 'Buried Secrets' on August 24. The series sees identical twin brothers Leigh and Leslie Keno (Antiques Roadshow) travel across the country to help ordinary people discover the unknown treasures in their homes. The Keno brothers are modernday treasure hunters - world-renowned antique experts and appraisers who have helped people all over the world sell more than \$1 billion worth of collectibles. From one-of-a-kind comics to a 300-year-old violin, the pair will travel the country to uncover age-old mysteries and change people's lives forever.

Formats - CBC unveils 2011-2012 season



Canadian network CBC has unveiled its 2011-2012 line-up, including two new comedies, two new dramas and two reality shows. A new reality competition is 'Cover Me Canada', in which the best undiscovered musicians in the country will battle it out to see who is the greatest new musical act in Canada via covering songs. The other reality show, which will air in the winter, is 'Redemption Inc.', in which entrepreneur Kevin O'Leary (Dragons' Den) will coach ex-offenders to set up their own business. Also brand new, for daytime, is cooking show 'In The Kitchen with Stefano Faita'. And another show coming up next TV season is 'The Debaters', a TV adaptation of the radio show in which comedians debate about a controversial subject. Returning unscripted shows are reality competition 'Battle of the Blades', 'Dragons' Den' and 'Rick Mercer Report'.

FORMATS - Second Dinner Date starts soon on ITV1

ITV1 daytime series '**Dinner Date**', which puts love on the menu for single guys and girls, is back for a second series starting from June 20. Produced by Hat Trick Productions, each episode of the new 30-part factual entertainment series (30x60') gives one lucky person the chance to find true love over three meals... each cooked by a blind date in their



own home. And with several love matches made during the first series last year, the omens are good. At the start of each programme a singleton is given five three-course menus to choose from, each put together by a potential blind date eager to make an impression. The guest picks three dinner dates based solely on the menus they most like the look of. Over three nights they meet the people behind the menus, going round to each person's house for dinner. But will it be love at first bite? When all three dates are done the picker must decide who they want to see for seconds over a romantic meal for two. The three hosts are all dressed up and ready to go but only one of them will be taken out for a meal they haven't had to cook. The other two will be eating in, alone.

GAME SHOW - NBC starts It's Worth What? In July

On July 12 American broadcaster NBC will premiere its new game show '**It's Worth What?'.** 'It's Worth What?' is a game show that taps into America's curiosity for cost and value, from the hidden gems found in one's attic to some of the most exotic valuables from around the globe. A pair of contestants are taken through a series of challenges that escalate in level of difficulty, tasking the contestants with discerning the price of the items in each round. If they successfully complete the challenges, contestants can win up to \$1 million. 'It's Worth What?' is produced by Merv Griffin Entertainment.

FACTUAL - More 4 green lights two new documentaries

UK network More 4 has commissioned two new feature-length documentaries exploring extraordinary people as part of its flagship 'True Stories' strand: 'Blood Line' and 'The Great Pretender'. 'Blood Line', produced by ClearStory, is an intimate documentary (1x70') from photographer Leo Maguire, unveiling the combative world of gypsy and traveller men. The documentary explores the legacy of violence handed down through generations of gypsy fathers to their sons through the poignant story of two families from the Irish Traveller and Romany gypsy communities. 'Blood Line' looks at the joy of fighting with your fists for respect as well as the cycles of revenge that erupt into sudden and terrifying violence. Maguire spent three years immersing himself in both communities, living with them in their camps and gaining unprecedented and intimate access to a world where male honour codes remain deeply ingrained. Highly stylized and combining visceral, beautifully shot HD footage with still photographs and animation, the film weaves together the poignant story of two families, whose fathers and sons are being raised to prove themselves with their fists...and explain their lives in their own words. 'The Great Pretender' is a documentary (1x70') from Blast! Films charting the incredible story of America's most notorious conman, Clark Rockefeller. The film tells the story of a man who started his life as Christian Gerhartsreiter, a poor country boy from Bavaria, and conned his way to the American dream and become Clark Rockefeller: banker, socialite and son of one of America's richest families. In one of the most complex con America has ever known, Rockefeller created and lived five separate identities over four decades but whose real identity was only discovered after he tried to snatch his own daughter in 2008. 'Blood Line' and 'The Great Pretender' are due to air on More4 in December.

REALITY - Channel 4 makes series about hoarders

UK network Channel 4 has commissioned Twenty Twenty to make a brand new series about extreme hoarders who lead double lives behind the veneer of middle class respectability. 'Totally Addicted to Junk' (working title) will follow a group of surprising middle class hoarders - people with full-time jobs, young children, and active social lives - as they embark on a unique 10-week treatment programme with renowned CBT therapist Satwant Singh. There are an estimated 600 000 hoarders in Britain and many of them lead double lives: they are secret hoarders whose friends would be shocked to discover how they really live. Behind their front doors lies a shocking reality of homes packed to the brim with accumulated bric-a-brac, and their lifestyles are pushing families to the brink. The 4-part series (4x60') will follow the problem hoarders as they embark on group therapy, home treatments to re-programme the brain and one hell of a big house clean-up. The series is set to air next year.

FACTUAL - BBC Two orders How God Made The English

In a new three-part series for BBC Two, 'How God Made The English', Professor Diarmaid MacCulloch explores how English identity has slowly been shaped by the interplay of Church and State over the last 1 400 years. 'Who are the English?' is a topical question, discussed time and time again by columnists, presenters, journalists, novelists, poets and every single Prime Minister in the last two decades. The conventional wisdom is that there is a neat, static and ageless set of characteristics that define the English. Throughout the series, Professor MacCulloch will explore this notion of a timeless 'Englishness' and will argue that, in fact, English identity has changed over time, and that these changes are a result, not of the usual suspects of politics, wars and economics, but a product of religion – in particular Christianity and the Church. 'How God Made The English' will be shown on BBC Two later this year and is a BBC Vision Production.

REALITY - Disney XD acquires Escape From Scorpion Island

Zodiak Kids made a host of sales deals with Disney XD channels for the adventure game show '**Escape from Scorpion Island**', produced by UK production company The Foundation (part of Zodiak Kids). Disney XD France, Spain, Central Eastern Europe (CEE), Middle East, and Nordics have all acquired series 2 and 3 of the kids' game show, while Disney XD Italy and Japan have acquired series 2. 'Escape From Scorpion Island' has enjoyed further international success having previously been acquired by



a number of other broadcasters including SIC in Portugal, YTV in Canada and Al Jazeera Children's Channel JCCTV in the Middle East. In the show kids aged between 11 and 14 are divided into teams and marooned on an exotic island. They compete to be the first team to conquer the island and learn how to escape from it. The games are devised by experts from the world of 'I'm A Celebrity Get Me Out Of Here!', 'Mission Implausible', 'Fear Factor' and 'Dog Eat Dog'. In 2010 The Foundation was commissioned to make two further series (4 and 5 - both 26x30') of 'Escape from Scorpion Island' for CBBC and ABC TV, series 5 is set to air this summer. Zodiak Kids holds global rights in all media for the property.

FACTUAL - Cineflix signs multiple deals

Cineflix International Distribution has signed a slate of deals after acquiring the international distribution rights to two fast-turnaround documentaries: 'Tsunami Search and Rescue' and 'Nuclear Meltdown' from ITN Productions, the division of ITN that makes factual, entertainment, news and corporate content. **'Tsu-**

nami Search and Rescue' was commissioned by UK broadcaster Five and aired in April this year. It follows the British rescuers and medics that flew to Japan in the immediate aftermath of the tsunami, chronicling their courage in the face of extreme danger, emotional trauma and the fear of a nuclear catastrophe. The show has been sold to Fox Latin America covering over 40 territories in its footprint and to SBS Australia, Silver Box Limited in Russia, Al Jazeera Network in Turkey, in Belgium to the VMMa and RTL TVi including Luxembourg, and to

Barrandov TV in Czech Republic and Origo in Hungary. The hour-long special **'Nuclear Meltdown'** centres on how nuclear reactors in Fukushima began to disintegrate and when one exploded, resulting in the Japanese government announcing a 'nuclear emergency'. With 20 per cent of all nuclear reactors built in earthquake zones, can nuclear power ever be



truly safe? 'Nuclear Meltdown' details the unfolding disaster at Fukushima and reveals exactly how it happened and why. New deals have been reported for the show with CNBC in the US, YLE Television in Finland, N24 in Germany, Multicanal Iberia, Marjan Television for Afghanistan, Iran and Tajikistan and TVN in Poland. Fox Latin America, Silver Box Limited, Al Jazeera Network in Turkey, RTL TVi in Belgium, SBS Australia, Barrandov TV in Czech Republic and Origo in Hungary bought both shows.

GAMESHOW - Banijay acquires rights Momentum for France and Nordic

Banijay International has acquired production rights to the high adrenaline real-time game show 'Momentum' for Banijay Group production companies in France and Scandinavia. The deal struck with show creators Notional and Ben Silverman's Electus/EngineDistribution will see Banijay Group's Air Productions produce a 60-minute pilot for France 2, to be hosted by the French host and Air Productions head Nagui. Billed as the game where 'Wheel of Fortune' meets '24', 'Momentum' is a high speed wordplay game where four contestants scramble words against the clock to bank money for prizes. The longer it takes them to scramble the words and the more clues they get, the less they can win. When a contestant has enough money in the bank they may choose to Take or Leave a prize in order to stay ahead of their competitors and save themselves from elimination at the end of each round (as the lowest scoring contestant). However, the twist is that prior to playing, each player chooses the five prizes available to them, which means each prize is something the player really wants. Because of this twist, contestants can play for anything from a Mac Pro Suite to their sister's house. To make the choices even more nerve-wracking, the entire game is played against an imposing 60-minute clock relentlessly counting down, even during the commercial breaks.

FORMATS - Zodiak Kids sells Mister Maker

Zodiak Kids has secured a raft of licensing and television sales deals for CBeebies' arts and crafts show '**Mister Maker'**. In the UK, The Christy Group has acquired the rights to produce a 'Mister Maker' kid's dressup range for launch in the fourth quarter of 2011, while Carte Blanche has acquired the rights to develop a range of 'Mister Maker' children's



greetings cards which will launch in the third quarter. Exim Peru, one of Zodiak Kids' international agents, has licensed a complete range of arts and crafts sets to Hipermercados Tottus in Peru. The range, currently in development, will include products such as stationery sets, back packs and lunch boxes. 'Mister Maker' has been a successful show since it launched in Latin America in 2008 with further licensees soon to be announced due the popular demand for the brand in the territory. In Israel, appointed licensing agent Hop, has inked a deal with Event Pro to produce a 'Mister Maker' branded mall tour across multiple sites in Israel. Jerusalem, Ber Sheva and Ramat Gan have all staged successful events to date and more locations will be confirmed soon for later this year. While in Singapore, Empire, Zodiak Kids' appointed agent in Asia, has signed a deal with EEO/Pen2Stage to set up 'Mister Maker' branded activity areas in shopping malls in Singapore. The event will offer hands-on craft sessions and plenty of entertainment for kids and adults. 'Mister Maker' airs in a number of territories worldwide. Most recently CBeebies' new Nordic feed has picked up season 1 and 2 of the original 'Mister Maker' series, while CBeebies Poland, Asia, India and Africa have acquired series 1 and 2 of the spin-off series 'Mister Maker Comes to Town'. CBeebies' arts and crafts show 'Mister Maker' and the spin-off series 'Mister Maker Comes to Town', are an interactive arts and crafts shows for younger kids. With the aid of funny, oversized props; a combination of live action graphics and unique techniques, Mister Maker transforms everyday objects in to art. The second series of 'Mister Maker Comes to Town' is currently in production. In this new series Mister Maker once again takes his artistic talents on the road in his very own vehicle the 'Makermobile', visiting his audience of 'mini-makers' in and around the North West of England and sometimes in their own home. 'Mister Maker' and 'Mister Maker Comes to Town' are produced by The Foundation, part of Zodiak Media Group. Zodiak Kids holds worldwide rights in all media for the property.

FACTUAL - Atlantic Productions unveils new Dinosaurs

Atlantic Productions has worked with partners including Discovery Channel and FremantleMedia Enterprises to produce the special 'Dino Gangs' (1x120'). The film follows world renowned dinosaur expert Dr Phil Currie on his quest to prove his groundbreaking theory that tyrannosaur dinosaurs lived and hunted in gangs. The film will be screened in the UK by Discovery Channel on June 26. The film uses cutting edge technology and brand new science to follow Dr Currie from the dinosaur graveyards of the Gobi Desert to the wilds of the African Kalahari, looking to answer the ultimate question about tyrannosaur dinosaurs and reveal extraordinary insights into a world that vanished more than 65 million years ago - a world in which the tyrannosaurs were king. It is brought to life through the use of CGI created by visual effects studio ZOO. Dr Currie has long believed that tyrannosaurs were cooperative pack animals, and he now has further evidence to support the theory. Throughout the film, he enlists revolutionary technology to analyse tyrannosaur fossils and CT scans of the tyrannosaur skull to discover how they developed, reveal how big their brains were, and whether they really did have the intelligence and finely tuned senses to hunt in organised packs. 'Dino Gangs' is a co-production with Discovery Channel and FremantleMedia Enterprises. A major book, 'Dino Gangs', written by best-selling author Josh Young will be published by Harper Collins.

REALITY - Food Network to premiere Tough Cookies in July



American cable channel Food Network will launch on July 11 the new series 'Tough Cookies' (working title). The series follows sisters Susan Adair and Linda Blank and their multi-generational family as they run Crazy Susan's Cookie Company in Ocean City, NJ. Crazy Susan's isn't your average bakery - Susan is a mad genius, cooking up crazy new concoctions every day, and their cookies are as popular as the beach in this town. They have their hands full with lines out the door and phones that never stop ringing - all while baking and managing their employees, who are mostly family members. 'Tough Cookies' is produced by Sharp Entertainment.

FORMAT in the PICTURE



Make Me A Perfect Wife

This week's Format in the Picture is a show that aired end 2004 on E4: **'Make Me A Perfect Wife**', a social experiment following women giving up their career for one month to become perfect wives. Although it aired more than six years ago, the subject remains very much alive.

30 years ago women were told they could have it all: be a domestic goddess, angel with the children and whore in the bedroom. Today, nine out of ten women faced with the pressures of juggling work, childcare and running the home, say it is impossible to be a superwoman.

However, in 'Make Me a Perfect Wife', five families took part in a social experiment to see if there might be a better way. For one month the women gave up their careers as they strive to become perfect wives. They stepped back in time to life before women's lib, giving up their careers as they strive to become... perfect wives.

They have to learn to live by a set of rules: no nagging, no whingeing, no whining; make an effort with appearance at all times; do all the cooking (regular home-cooked meals), cleaning and childcare; and, most importantly, allow that the men will have the final word at all times - woman must obey man, man must rule women.

But, how easy will it be for the modern man to turn himself into a male chauvinist pig? How likely is it that modern women will submit to their partner's every last whim? And will giving up work provide women with a better quality of life?

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More information about a subscription: getit@insidetv.info Title: Make Me A Perfect Wife (2004) Prod.: Diverse Productions Distr.: Digital Rights Group Broadcaster: Channel 4/E4 (UK)

Inside TV's point of view: 'Make Me a Perfect Wife' throws a searching and amusing light upon the complex ongoing power struggles in contemporary relationships. As Alpha Male goes toe-to-toe with Stepford Wife, there are sure to be tears, arguments, and casualties in this battle of the sexes.